



ANNUAL REPORT 2021

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ADIÓS 2021

HELLO 迎接 2022



we have fed over
16,000 families

we honor
culture

we preserve a
multicultural
Buford Highway

we believe
raise

20 donors

22 volunteers & ambassadors

27 2021 in view



STAFF

Lily A. Pabian (安其麗)
executive director

Natalia Garzón M.
community engagement
director

Juana Alzaga
orchestral program
director

Maria Argüelles
intern(2021 -2022)

Julia Chen
intern(summer 2021)



2021 BOARD OF DIRECTORS

Christa Isaf, Chair
Rise Commercial Advisors
Jaren Abedania, Secretary
Mercy Housing SE
Natalia Rodriguez, Treasurer
Surge Digital Media
Seam Park
CarMax
Susan Oh
Telemundo
Judy Oh
BrightHouse BCG
Sergio Monsalvo
Universal Body Shop
Bryan Schroeder
Giving Kitchen
Rachel Ezzo
Habitat for Humanity
Davidson Hepburn
Northwestern Mutual



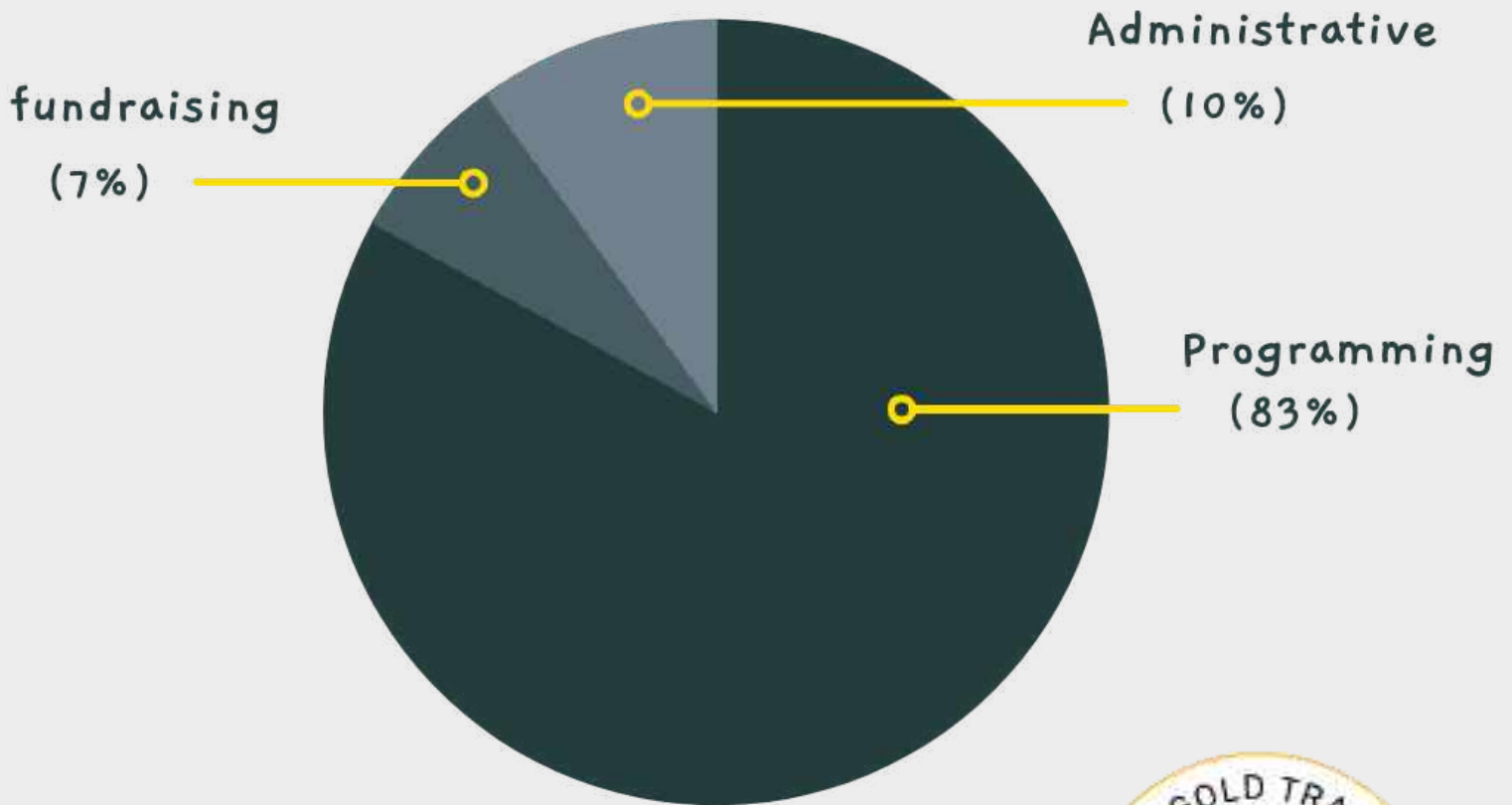
PILLARS & MISSION



We preserve the multicultural identity of Atlanta's Buford Highway.



2021 expenditures by category



FEEDING FAMILIES



10 Mobile Events

23,000 people fed

9,500 kids under 18

4,900 lbs food delivered



HEROES

Gracias to all our local businesses and organizations who hosted, shared, and consistently showed up to ensure that families of the corridor receive culturally-centric fresh foods and essential staples.



VACCINES



6 Mobile Events

1,700 shots in arms

6 languages

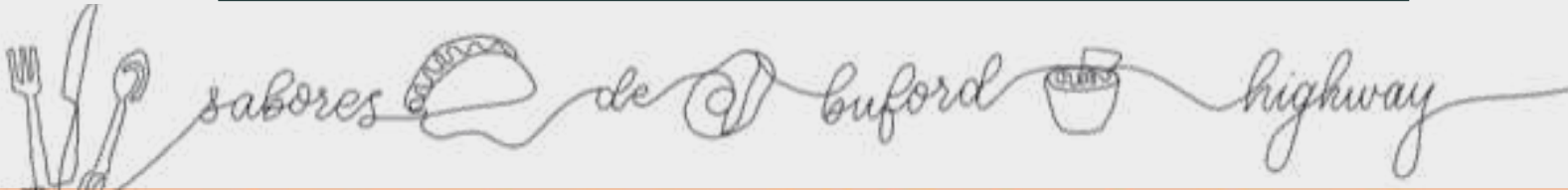


SABORES DE BUFORD HIGHWAY



Sabores of Buford Highway is a digital campaign created to highlight the incredible contributions of Latino entrepreneurs in our community and to shine the light on the profound Latino roots that we have on Buford Highway in celebration of Hispanic Heritage Awareness.

10 STORIES
8,500 PEOPLE REACHED
226 ENGAGEMENTS



*una guía digital con historias de los restaurantes latinos de
Buford Highway*



gracias a nuestros dueños de negocios locales

AREPA GRILL / CLAUDIA Y PEDRO, CARNITAS
MICHOCÁN / CARLOS, CASA VIEJA / ZAIRA,
COMO EN CASA / ADILIA, HAVANA SANDWICH SHOP /
EDDIE, LA CARRETA / CRISTIAN, LAS DELICIAS DE LA
ABUELA / WILMAN, MACHU PICCHU RESTAURANT /
ZOILA, PAN PALETA / SEBASTIÁN,
PANADERÍA LATINA / EDUARDO

Patrocinadora principal

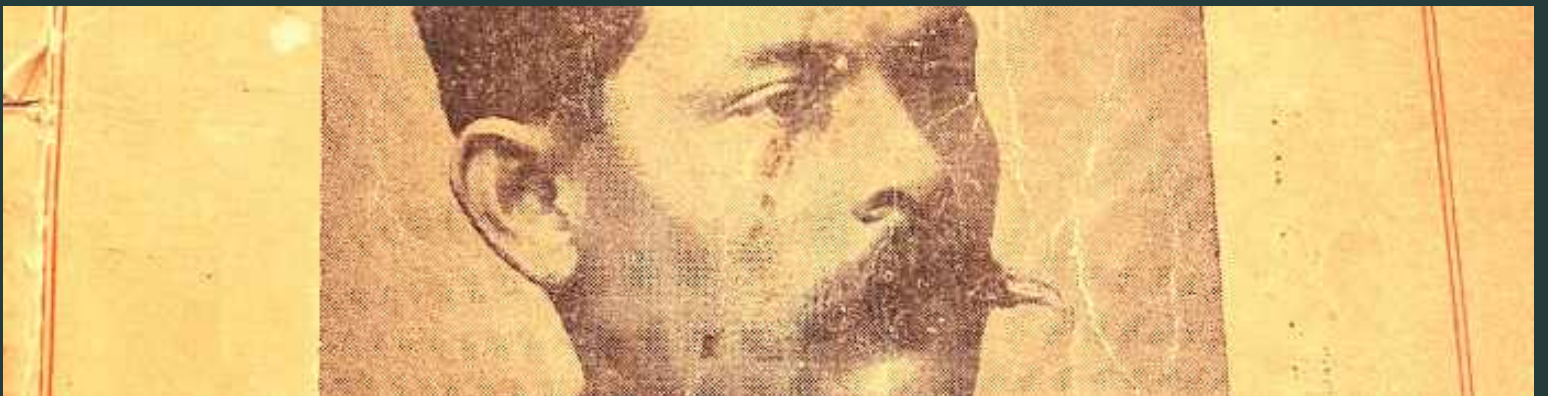


City Sponsors



artist: Van Galasso / designedbyvan

Voices of a Highway, A Podcast



17 Immigrant Voices Heard

Available on all podcast platforms

ALIDADOS (ALLIES)

A photo and testimonial exhibit of over 20 faces and voices whom we consider allies of the Highway. The exhibit was shared to communities at our 2nd annual Holiday Healing event.



“Buford Highway es mi hogar. Para mí ayudar es lo más valioso, ayudar a que las personas descubran quienes son, cuál es su don en la vida y sus sueños para que los construyan.”



“Highway is my home. For me, helping is the most valuable, helping people discover who they are, what their gift in life is, and what their dreams are so they can work towards them.”



“Mi parte favorita de trabajar con comunidades de inmigrantes es estar ahí, conversar con la gente, estar ahí para ayudar, preguntar cómo se sienten.”



“My favorite part of working with immigrant communities is simply being there for them, talking to people, being there to help, to ask how they are feeling.”

In Memory of the victims who lost their lives on
March 16, 2021.

We will always remember.

Soon Chung Park, 74

Hyun Jung Grant, 51

Suncha Kim, 69

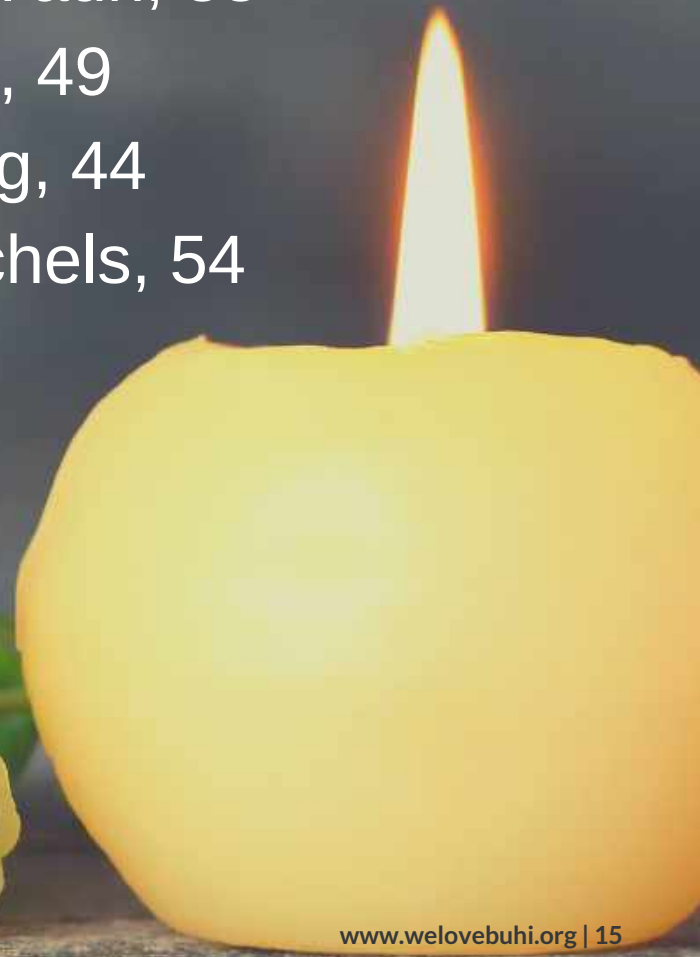
Yong Ae Yue, 63

Delaina Ashley Yaun, 33

Xiaojie Tan, 49

Daoyou Feng, 44

Paul Andre Michels, 54



#STOPAAPIHATE



photo credit: Eric Sun Photography



In a roundtable immediately following the horrific Atlanta shootings of March 16th, 2021, WLBH mobilized with leaders and communities to come together to connect, heal, and recognize the immense pain our communities experienced. We worked with the Asian American Christian Collaborative to host the largest AAPI peace rally inside the perimeter. Thanks to the generous support of Insignia, LLC, who allowed us to use their space at the old K-mart in Doraville.



Many people of our communities rallied through fundraising and advocacy efforts to support the families of the victims like the Georgia Asian Pacific American Bar Association and local entrepreneurs like Snackbox Bistro and Heirloom BBQ.

WLBH continues our work to stop the hate through stories, education, and awareness.

ARTS & CULTURE

EST. Feb 2021

24 kids

2 cohorts

11 schools

Fall Inaugural Community Concert



The **Buford Highway Orchestra Project** (B-HOP) is an afterschool and weekend enrichment program targeting disadvantaged students that reside within the Buford Highway Corridor, an area recognized for its sizeable immigrant communities. The program aims to impact children in the 3rd, 4th, and 5th grades of the Dekalb County Public School, Region I, district, that are federally designated as Title I, where at least 40% of students qualify for free and reduced meals.

The pilot program began on February 2021 virtually where students learned fundamental skills and building blocks towards playing string instruments. B-HOP provides children with a unique opportunity that simply does not exist anywhere else within the district. It provides a set of skill-sets that would otherwise be unaffordable, thus inaccessible for a majority of the corridor's children whose families are largely made up of low-income homes.

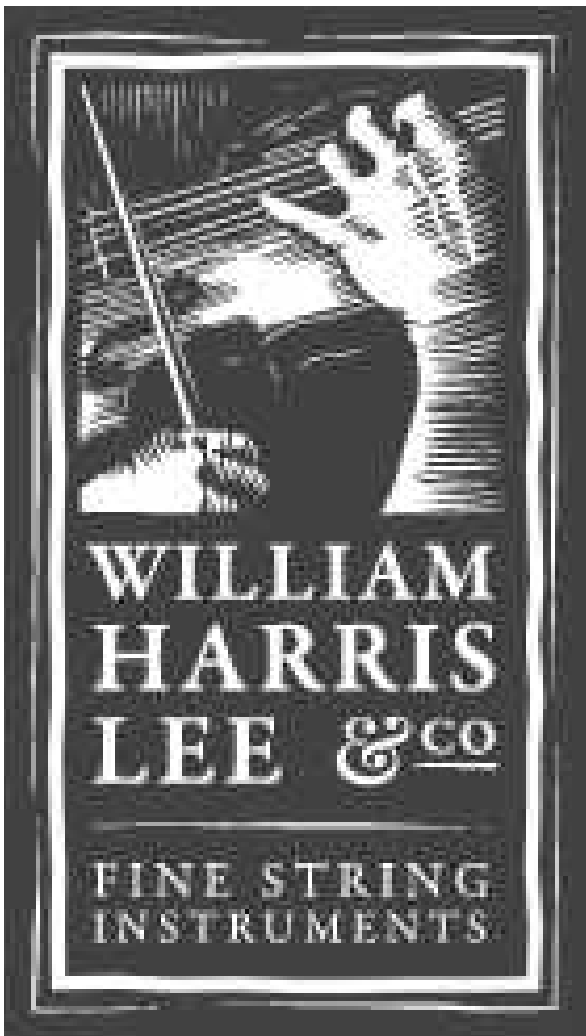
B-HOP aims to develop, in the next four years, a program where students are skillful, able to audition and perform for state-level competitions.

"Gracias, Juanita a usted por hacer posible que nuestros niños puedan tener acceso al arte"

-Tania G (madres)

PROGRAM SPONSORS

Gracias to BHOP parent, **Sarai Chavez** for organizing the performance reception and to our Community Service Interns, **Haidee Quechol** and **Hannah Chong**. Thank you to **Bo Na**, Middle School Orchestra Director at **Westminster School** who assists with weekend workshops.



Latin American
Association

Georgia
AsianTimes[™]

FRESH LOOK



In April of 2021, WLBH embraced our namesake with a "new" agency name, We Love Buford Highway, formerly known as We Love BuHi. Through an 8-week, generous, in-kind engagement with **BrightHouse**, a **BCG company**, WLBH worked through BH's reflective, analytical, and illuminating process towards a refreshed look (bolder colors) and message for more meaningful connections. Gratitude to this team who gave us their hearts and expertise.



2021 DONORS

FOUNDATIONS & GRANTS

Arthur Miller Blank Family Foundation
 Atlanta Falcons Youth Foundation
 CarMax Foundation
 Chopstix For Charity, NAAAP - Atlanta
 Hate is a Virus
 Homestead Foundation
 Dekalb County Covid Relief Grant
 Georgia Asian Pacific American Bar Association
 GA Humanities / National Endowment for the Humanities
 Georgia Natural Gas True Blue Award Recipient
 Kresge Foundation
 Latino Community Fund Georgia



SMALL BUSINESSES

Alpha Graphics (NE Atlanta, in Chamblee)
 Con Leche
 Hello Chicken
 Man Chun Hong
 Snackboxe Bistro
 Universal Body Shop - Doraville
 Yen Jing Chinese Restaurant

MEMBERS AND INDIVIDUALS

<p>Weaver Level > \$5000</p> <p>Matthew Jones</p>	<p>Connector Level > \$1000</p> <p>Alina Lee John Lee Susan Sim Angela Hsu Lawrence Kim Christa Isaf Seam Park</p>
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Neighbor Level | \$ 50

Aixa Pascual Allyson Van Houten Andrew Heaton Annelise Murphy Avi Dobrusin Brian Arnberger Camille Barchers Chase Medlin Christina Steiner Christine Bang Danny Khasidy Deanna Parker DS Hathaway Dwight Shipman Eddie Castleberry Elisa Wong Elizabeth McKibben Eyu-Jin Kim Faith Brooks Jeffrey Williams John Robinson Jordan Fox Juana Alzaga Karen Geiger	Katherine Dirga Kathryn Wilson Katie Lambert Kelley Balkcom Kerri Sauer Kim Anderson Kirsten McCrary Lacey Andersen Laura Canfield Lauren Beck Louisa Tovar Marissa Devar Mary Gezo Nancy Prager Ognenka Avramovska Peter Kaye Quinton Washington Quynh Pham Robert Bull Rosanna Beron Sonia Arena Dawson Susie Corbett Sylvia Ware Taube Ponce
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Tuong Vi Pham
 Vanessa Reid
 Vishav Kalia
 Wayne Johnson
 Yeou-Rong Jih
 Zibaa Sammander

Supporter Level | \$ 100

Adina Segal
 Annelys Roque Gardner
 April Sargent
 Dominic Maschler
 Frances Exley
 Hanna Kaplan
 Jennifer Liu
 Jerry Wu
 Kevin Mairs
 Khanh Vu
 Kristin Pearl
 Lacy Hardcastle
 Lee-Min DUH
 Maiko Soares
 Michael Turner
 Nancy Pihera
 Ransom Mowris

Rebecca C. Serna
 Sam Kok
 Sarah Lawrence
 Yoon Ettinger

Enthusiast Level | \$ 200

Alyssa Cobbs
 Andrew Morris
 Elena Aguilar
 Graham Parker-Finger
 Jaren Abedania
 Jessica Dempsey
 Karen San Millan
 Katie Mooney
 Kristine Brown
 Naoya Wada
 Renzi Abedania
 Sergio Monzalvo

Advocate Level | > \$ 500

Alina Lee
 Judy Oh
 Sara Hamilton
 Natalia Rodriguez

DONORS (CONT.)

FEEDING FAMILIES

Monthly Donors

Debbie Lu
Gabrielle Alcazaren
Nancy Parkin-Bashizi

Individual (Feeding Families)

Amanda Scott
Angela Kelly
Anqi Zou
Bonnie Youn
Brenda Tyne
Carat Cordier
Carla Cooper
Catherine Atienza
Catherine Binuya
Cristina Vaquero
Daniel Finer
David Yu
Denise Santos
Ekklesia Atlanta Christian Fellowship
Ray Guanming
Hana Chung
Irena Hwang
Jay Amburkar
Jieun Rim
Joseph Geierman
Karen Cariello
Kathleen Gosden
Kirk Rogers
Lacy Hardcastle
Lee Wiggins
Lily Pabian
Mary Hamilton
Megan Wichser
Miaohua Jiang
Quynh Pham
Rebekah Morris
Stephanie Gerdes
Tim Whitacre
Tuong Vi Pham
Winnie Kosma

ORCHESTRA

Anonymous
Allison Bates Hall
Karen Bates
Tamara Dworetz

FACEBOOK

Juana's Birthday

Andrea Emmel
Cathie Hudnall
Ileana collazo
Martha Cook
Paula Parris
Terrell Worthem-Spruill

Lily's Birthday

Alejandra Cortez
Aparna Atl
Candice Davidson Gray
Ching Hsia
Chuya Guo
Cindy Alexander
Dalia Chadha
David Mayne
Denise Lo
Dina Garrett
Gigi Pedraza
Jane O'Brien
Jason Chang
Jennifer Louise
Jim Ray
Kim Gokce
Lily Pabian
Lu Del Rocio
Marco Palma
Miranda Eicke
Nancy Parkin-Bashizi
Peggy Jackson
Tina Tsai
Van Galasso
Vicky Gorham

Rachel's Birthday

Alison Kelly
Allie Shields
Caroni Adams
Dawn Kinard
Elizabeth Kinsinger
Julie Fishman
Kelly Ruiz
Laura Witte
Marian Dickson
Nathan Clubb

GIVE AND GET

Aceli Zenil
Amanda Scott
Andrew Scott
Angela Mitchell
Barbara Blum Bass
Catherine Binuya
Cristina De La Cruz
Dani Benner
Daniel Burapavong
Georgia Stan Segal
Katie Winter
Leah Chew
Lee-Min Duh
Lily Pabian
Marisa Atencio
Rachel Ezzo
Susan Fraysse
Tina Tsai
Van Galasso
Victoria Huynh

INSTAGRAM

Adam Dovell
Anonymous
Anonymous
Beth Malone
Jieun Rim
Lauren S.
Nive Ganeshan
Quynh Pham
Sarah Sykes
Todd Price

VOLUNTEERS & AMBASSADORS

FEEDING FAMILIES

EJ Lee
Aceli Zenil
Aixa Pascual
AJ Burton
Alejandra Cortez
Alex Gil
Alicia Jensen
Alina Lee
Amanda Scott
Andrew Scott
Anthony Nguyen
April Yoo
Aubrey Burton
Bella Pabian
Benjamin Pabian
Blake Dorr
Bryan Ramos
Carol Lee
Christa Isaf
Christian Seid
Christina Seid
Christina Hunt
Cristina De La Cruz
Daniel Hong
Darrell Pippin
Donna Pippin
Elisa Wong
Elizabeth Silva
Gabriela Velasco
Gregoria Perez
Guanming Ray
Guillermo Cesario
Hamilton Russ
HyeYun Lee
Indyah Burton
James Ro
Jasmine Choi
Jeff Pabian
Jeniffer Chow
Jieun Rim
Jill Renner
John Lee
Jongwon Lee
Joseph Pabian
Juana Alzaga
Julissa Canas
Karen Burton
Katerina Velanova
Kayla Anthony
Kelly Nguyen
Kristen Badger
Kytty Navarrette
Laura Pineda
Lawrence Kim
Lily Pabian
Linda Chew
Lorena Castro
Lucy Zhang
Mae Mercado
Manuel BÃ¡rcenas
Marbella Arellanes
Maria Arguelles
Melinda Nguyen
Meredith Snyder
Mia Seid
Moneke Fields
Myredith Momongan
Natalia Garzon
Natalia Rodriguez
Neera Bahl
Nive Ganeshan
Oliver Seid
Oscar Ramirez
Petra Peralta
Rachel Ezzo
Rachel Shin
Rebecca Bunyasanand
Rebekah Cohen Morris
Ruth Blackstock
Ryder Burton
Sara Seid
Seam Park
Shinji Morokuma
Soojin Yoon
Stefany Alvarado
Timothy Wang
Van Galasso
Vijay Bahl
Vishav Kalia
Vivian Chew

VACCINE EVENTS

Anabel Perez
Aparna Mukherjee
Chau Nguyen
Chiun Liu
Clarissa Meraz
Delia Hernandez
Dianis Febles
Elisa Mejia
Eryn Kim
Francisca Poole
Hector Carcamo
Jennifer Collins
Jocelyn Morales-Gutierrez
Juan Ruiz
Juan Mena-Lapaix
July Holtzclaw
Katherine Leiva
Khai Tran
Kuang-Drew Li
Leslie Lopez
Linda Blevins
Linh Hoang
Louisa Tovar
Ly Bui
Maria Reyes
Maridalia Pineda
Michelle Halsey
Muhammad Aamir
Natalia Velez
Nena Tran
Patricia ChÃ¡vez
Priscilla Contreras
Quan Le
Sabrina Rahim
Shivani Mehra
Shivani Mehra
Sonia Thompson
Tilda Liu
Victoria Caban

GRANTS & FOUNDATIONS

Homestead Foundation



LATINO
COMMUNITY
FUND GEORGIA



Georgia Natural Gas®



THE ARTHUR M. BLANK
FAMILY FOUNDATION

Georgia Humanities



Sharing stories that move us and make us



NATIONAL
ENDOWMENT
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HUMANITIES

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foundation



THE KRESGE FOUNDATION

NAAAP

Atlanta



DeKalb County

GEORGIA

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FRAGOMEN



Georgia Power



Asian Pacific American

Employee Resource Group



diversity
and
inclusion
Many perspectives, a common focus



Georgia Power



NAAPA

NEWELL ASIAN AMERICAN
PROFESSIONAL ASSOCIATION



ULICK ENGINEERING



Seyfarth



YOUR AD ATTORNEY



RISE
COMMERCIAL ADVISORS



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Georgia
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PARTNERS



Latin American Association



los vecinos
DE BUFORD HIGHWAY



MÉXICO
CONSULADO GENERAL EN ATLANTA



EL MILAGRO
— Est. in 1950 by Raúl López —

"En el Nombre lleva la Fama, y en el Producto la Calidad"

CareSource



GOBIERNO DE GUATEMALA

MINISTERIO DE RELACIONES EXTERIORES



LATINO
COMMUNITY
FUND GEORGIA



GOBIERNO DE LA REPUBLICA DE HONDURAS

CONSULADO GENERAL DE HONDURAS
EN ATLANTA, GEORGIA



CONSULADO GENERAL DE EL SALVADOR
EN ATLANTA, GEORGIA



City of Dunwoody Georgia



THE CITY OF Doraville
Diversity, Vitality, Community



Brookhaven GEORGIA



BRIXMOR Property Group



2021 IN VIEW



Preservation and Partnership

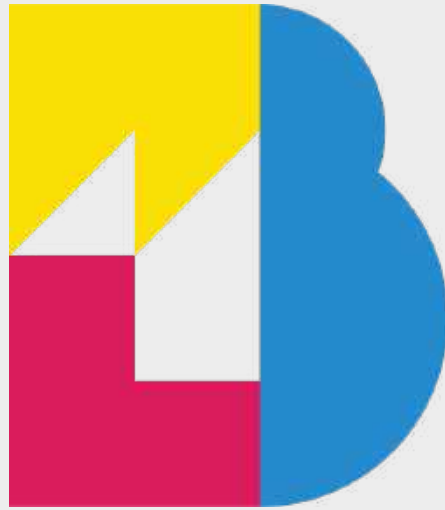
IN A METRO AREA—ALONG BUFORD HIGHWAY—known for its rich diversity, the nonprofit organization We Love BuHi helps take the taste of variety to a whole new level.

We Love BuHi's mission is to bring individuals and communities together for multi-cultural experiences to catalyze connection, awareness and belonging.

"The biggest challenge we continue to face is awareness within the communities we serve of the partnerships needed to preserve the multicultural identity of Buford Highway," says Lily Poljan, executive director at We Love BuHi. "Our partnership has engaged local stakeholders of all sizes in a way that serves broader pre-COVID initiatives, which has been a wonderful thing."

of the pandemic, T will partner on the...
 We Love BuHi is the region's other...
 Last fall, the or...
 CAMI initiative to p...
 and ultimately crea...
 grant communitie...
 More than 17,000...
 year and the orga...
 serving 100 indivi...
 says Poljan.





**WE LOVE
BUFORD
HIGHWAY**



/welovebuhi
www.welovebuhi.org

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