

WE LOVE BUFORD HIGHWAY'S SIGNATURE **FUNDRAISING EVENT**



# Reast.

# Feast.

FLAVORS. EXPERIENCE. ART. STORIES. TRADITION.

PULL UP A  
CHAIR, EXHALE,  
AND COME TO  
**FEAST.**



We proudly invite you to join us for our second Fundraising Gala, **FEAST.**

Last year's sold-out event brought local leaders, sponsors, community members, and guests, together to enjoy an evening filled with awareness and celebration for Buford Highway's legacy of **flavors, experience, art, stories, and tradition.** In our second year, we invite you to join us in our work to strategically **uplift** Atlanta's most highly recognized **diverse communities** and neighborhoods during a time of dynamic **change.**

This year we want to continue the uniquely curated event, with proceeds from the Event and Auction helping to fund our mission and provide for our many programs that we offer.

Enclosed is a compelling sponsorship proposal where your support in grassroots community development and engagement directly builds into a united **vision** of curating **multicultural** coalitions so that immigrants **thrive** in an ever-changing **South.**



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GET INVOLVED,  
LET'S **FEAST**  
FOR A CAUSE.



Your contribution does so much—it supports We Love Buford Highway's continuing mission to provide and impact the lives of the multicultural communities that live and work in Buford Highway. Becoming a Sponsor of our fundraising event will have a direct impact on operations and help ensure that We Love Buford Highway remains a leader in advocacy in the city of Atlanta.

Sponsor packages for the **2024 Feast Fundraiser** are available now. Review our 2024 levels below.



# Exclusive FEAST\*

*Presenting Sponsor*

## \$40,000



# Feast.

FLAVORS. EXPERIENCE. ART. STORIES. TRADITION.

- Top billing as We Love Buford Highway's FEAST presented by (\*)
- Personal history tour of Buford Highway (TBD Q1 2025)
- Plaque
- Organizational feature (video production)
- Branded parting gift for guests
- Opportunity for welcoming remarks (2m)
- Prominent logo placement on electronic board
- Prominent logo placement on printed materials/website/social media
- Placement of 2 retractable stands (sponsor provided)
- Prominent logo on table signage
- Listed on press release as presenting sponsor
- 4 Mentions from podium during event
- 20 Tickets



# Luminary FEAST\*

## \$25,000



# Feast.

FLAVORS. EXPERIENCE. ART. STORIES. TRADITION.

- Prominent logo placement on electronic board
- Prominent logo placement on printed materials/website/social media
- Placement of 1 retractable stand (sponsor provided)
- Prominent logo on table signage
- Branded parting gift for guests
- Opportunity for welcoming remarks (2m)
- Listed on press release as sponsor
- 3 mentions from podium during event
- 12 Tickets



# Experience Sponsor

## \$15,000



# Feast.

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- Prominent logo placement on electronic board
- Prominent logo placement on printed materials/website/social media
- Placement of 1 retractable stand (sponsor provided)
- Prominent logo on table signage
- Listed on press release as sponsor
- 3 mentions from podium during event
- 10 Tickets



# Story Sponsor

## \$10,000



# Feast.

FLAVORS. EXPERIENCE. ART. STORIES. TRADITION.

- Name listed on electronic board
- Logo on table signage
- 1 Mention from podium
- Logo placement on printed materials/website/social media
- Listed on press release as sponsor
- 1 mention from podium during event
- 8 Tickets



# Taste Sponsor

## \$5,000



# Feast.

FLAVORS. EXPERIENCE. ART. STORIES. TRADITION.

- Name listed on electronic board
- Logo on table signage
- 1 mention from podium
- Logo placement on printed materials/website/social media
- Listed on press release as sponsor
- 5 Tickets





Local  
Sponsor  
**\$1,000**



# Feast.

FLAVORS. EXPERIENCE. ART. STORIES. TRADITION.

- Social media feature
- Logo placement on event
- Social media mention as sponsor
- Logo on We Love Buford Highway website
- 4 Tickets





FLAVORS. EXPERIENCE. ART. STORIES. TRADITION.

## BY THE NUMBERS

### FOOD INSECURITY WITH DIGNITY

5,857

FAMILIES FED

2,200

SOCKS TO COMMUNITIES

### YOUTH EMPOWERMENT

14 SCHOOLS REPRESENTED  
BY LOCAL STUDENTS  
BUFORD HWY ORCHESTRA

STUDENT MUSICIANS 48

5 COMMUNITY PERFORMANCES

### AWARENESS IMPACT FOR IMMIGRANT BUSINESSES

1.1K POST SHARES

19.1 K ACCOUNTS REACHED  
IN AUGUST



# Feast.

FLAVORS. EXPERIENCE. ART. STORIES. TRADITION.

## MISSION

A mission to preserve the multicultural identity of Atlanta's Buford Highway.

## VISION

We see its people at the epicenter for advocacy and impact where immigrant communities thrive for generations.

“Recognize yourself in  
he and she who are  
not like you and me.”

— Carlos Fuentes



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## GIVE

This donation directly supports our work of advocating and impacting the lives of the multicultural communities that live, work, thrive, and contribute, those who call this corridor home, to ensure equitable initiatives that attest to an evolving south, one in which immigrant communities thrive for generations.



### GIVE ONLINE AT:

<https://www.welovebuhi.org/feastbufordhighway>



### JOIN THE CONVERSATION ON SOCIAL MEDIA

<https://www.instagram.com/welovebuhi/>

## BOARD

Christa Isaf Worley

Rachel Ezzo

Seam Park

Judy Oh

Natalia Rodriguez

Sergio Monzalvo

Susan Oh

Davidson Hepburn

Aixa M. Pascual

Van Pham

Angela Forero Vellino

Vicky Mosca Gorham

